

# Target Market Determination

## Business Saver\* Account

**Effective Date:** 17 July 2024

**Product issuer:** Bank of Sydney Ltd, ABN 44 093 488 629, AFSL and Australian Credit Licence 243444.

This Target Market Determination (TMD) is designed to provide customers, distributors and Bank of Sydney staff with the appropriate information to understand who these products have been designed for.

Our purpose is to ensure that our customers are at the heart of our approach when designing and distributing our financial products. This TMD is not a substitute for the product's terms and conditions. When making a decision, please refer to the relevant terms and conditions and other disclosure documents.

Any advice provided in this document is general advice only. It has been prepared without taking into account any person's particular objectives, financial situations or needs.

In this document the terms "Bank of Sydney", "we", "us" or "our" refer to Bank of Sydney Ltd.

### Target Market

The **Business Saver\* Account** has been designed to provide customers with a higher interest rate on their savings, whilst also allowing them to access money on call. This product provides a number of free transactions each month for selected payment types, and excess items are charged as outlined in our [General Banking Fees & Charges Guide](#).

### Description of Target Market and product attributes:

Consumer objectives and needs	Product key attributes
<b>Require flexible access to their savings whilst earning a higher interest rate</b>	<p>The Business Saver Account provides a higher interest rate than other accounts, and allows customers to access funds via the following methods:</p> <ul style="list-style-type: none"><li>• Bank of Sydney branches</li><li>• Online access</li><li>• Visa Debit Card access</li><li>• ATMs</li><li>• Scheduled payments</li><li>• Direct debits and credits</li><li>• Apple Pay and Google Pay</li></ul> <p>Note: some transaction types may incur a fee, please refer to the General Banking Fees &amp; Charges Guide for more information.</p>
<b>Negative target market statement</b>	<p>This product is <b>not</b> suitable for:</p> <ul style="list-style-type: none"><li>• People looking for a low fee account;</li><li>• People looking to lock funds into an account with no access for a determined period of time;</li><li>• Business entities who need an overdraft facility;</li><li>• Individual purposes.</li></ul>

\*Known as the SmartNet Account until 1 December 2023.

### Product eligibility

- Available for Business entities within Australia.

### Distribution Channels and Conditions

This product is designed to be distributed through the authorised distribution channels listed below:

- Bank of Sydney's branches.

### Distribution Conditions and Restrictions

Bank of Sydney will have oversight over how the product is promoted and issued. The product can only be distributed to customers in accordance with our product and process requirements. The following distribution conditions have been determined to help us achieve this. We will:

- Ensure our staff are appropriately trained to understand and be able to discuss the features of the product and meet our regulatory requirements.

Any advertising relating to this product is directed to an appropriate target market and considered as part of the product distribution process. Advertising can occur through digital channels, direct electronic communications, referral websites and other channels.

### Reviewing this Document

#### Review Periods

**Periodical review:** We will review this TMD within 2 years from the effective date to ensure it remains appropriate.

**Occurrence of review trigger:** We will review this TMD within 10 business days of the occurrence of any review trigger.

#### Review Triggers

We will review this TMD in the event circumstances (called 'review triggers') occur that would reasonably suggest that the determination is no longer appropriate. This includes:

- We make a material change to the product terms and conditions, or account access methods;
- A change in our acceptance criteria that impacts on the suitability of these products for the target markets;
- A material change to the distribution of the products;
- The discovery of a relevant and material deficiency in the disclosure documentation for these products;
- Systemic or significant number of complaints which indicate that any product is no longer suitable for the described target market;
- Changes in product performance metrics; business performance and value provided to customers;
- Changes to legal or regulatory requirements that the Bank must comply with;
- Changes to the product key attributes that would likely impact the customers' needs and objectives; and
- Significant dealing in the product that is not consistent with the TMD.

### Reporting

Distributors will report complaints in relation to the products covered by this TMD as complaints arise.

Our distributors and authorised representatives are required to provide regular and incident-based reporting on key metrics (see the heading "Reviewing this document") to allow us to review this TMD.

Distributors are also required to report to Bank of Sydney if they become aware of a significant dealing in these products which is not consistent with this TMD within 10 business days of becoming aware of such dealing.

### **Record Keeping**

Bank of Sydney and its distributors will maintain records of the reasonable steps they have taken to ensure that these products are sold in a manner consistent with this TMD.

We will also prepare and maintain complete and accurate records of our decisions, and the reasons for those decisions in relation to:

- All target market determinations for these products;
- Identifying and tracking review triggers;
- Setting review periods; and
- The matters documented in this TMD.