

# **Target Market Determination**

# **Cash Collateral Account**

Effective Date: 05 May 2023

**Product issuer**: Bank of Sydney Ltd, ABN 44 093 488 629, AFSL and Australian Credit Licence Number

243444.

This Target Market Determination (TMD) is designed to provide customers, distributors and Bank of Sydney staff with the appropriate information to understand who these products have been designed for.

Our purpose is to ensure that our customers are at the heart of our approach when designing and distributing our financial products. This TMD is not a substitute for the product's terms and conditions. When making a decision, please refer to the relevant terms and conditions and other disclosure documents.

Any advice provided in this document is general advice only. It has been prepared without taking into account any person's particular objectives, financial situations or needs.

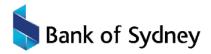
In this document the terms "Bank of Sydney", "we", "us" or "our" refer to Bank of Sydney Ltd.

# **Target Market**

The **Cash Collateral Account** is only available for customers who are providing cash as security against a home loan or other lending products. This product cannot be used as a transaction account and is only created in conjunction with a lending facility.

Description of Target Market and product attributes:

Consumer objectives and needs	Product key attributes
People who can provide cash as security against a loan with Bank of Sydney	<ul> <li>This product is opened when a customer provides cash as security to obtain a loan;</li> <li>Interest is calculated on the amount held in the account;</li> <li>Interest rate applicable is the same as the Reserve Bank of Australia (RBA) cash rate.</li> </ul>
Negative target market statement	<ul> <li>This product is not suitable for:</li> <li>Individuals who do not have eligible lending products with Bank of Sydney;</li> <li>Individuals looking for a day-to-day transaction account;</li> <li>Individuals who need to access funds as needs arise;</li> <li>Individuals who are looking for an offset account linked to their home loan; and</li> <li>Individuals who need a debit card as well as the ability to transact frequently.</li> </ul>



# **Product eligibility**

- Individuals who are above the age of 18;
- Meet Bank of Sydney account opening criteria;
- Business entities;
- Individuals or businesses who have an eligible home loan or other lending product with Bank of Sydney.

#### **Distribution Channels and Conditions**

This product is designed to be distributed through the authorised distribution channels listed below:

- Bank of Sydney's branches;
- Bank of Sydney's network of accredited brokers.

# **Distribution Conditions and Restrictions**

Bank of Sydney will have oversight over how the product is promoted and issued. The product can only be distributed to customers in accordance with our product and process requirements. The following distribution conditions have been determined to help us achieve this. We will:

• Ensure our staff are appropriately trained to understand and be able to discuss the features of the product and meet our regulatory requirements.

Any advertising relating to this product is directed to an appropriate target market and considered as part of the product distribution process. Advertising can occur through digital channels, direct electronic communications, referral websites and other channels.

# **Reviewing this Document**

#### **Review Periods**

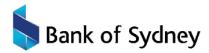
**Periodical review**: We will review this TMD within 2 years from the effective date to ensure it remains appropriate.

**Occurrence of review trigger:** We will review this TMD within 10 business days of the occurrence of any review trigger.

## **Review Triggers**

We will review this TMD in the event circumstances (called 'review triggers') occur that would reasonably suggest that the determination is no longer appropriate. This includes:

- We make a material change to the product terms and conditions, or account access methods;
- A change in our acceptance criteria that impacts on the suitability of these products for the target markets;
- A material change to the distribution of the products;
- The discovery of a relevant and material deficiency in the disclosure documentation for these products;
- Systemic or significant number of complaints which indicate that any product is no longer suitable for the described target market;
- Changes in product performance metrics; business performance and value provided to customers;
- Changes to legal or regulatory requirements that the Bank must comply with;
- Changes to the product key attributes that would likely impact the customers' needs and objectives;
   and
- Significant dealing in the product that is not consistent with the TMD.



## Reporting

Bank of Sydney and all distributors must record all complaints received about these products on a quarterly basis (Complaints Reporting Period). Distributors are required to provide to us written details of any complaints they have received during the Complaints Reporting Period within 10 business days of the end of the period.

Our distributors and authorised representatives are required to provide regular and incident-based reporting on key metrics (see the heading "Reviewing this document") to allow us to review this TMD.

Distributors are also required to report to Bank of Sydney if they become aware of a significant dealing in these products which is not consistent with this TMD within 10 business days of becoming aware of such dealing.

## **Record Keeping**

Bank of Sydney and its distributors will maintain records of the reasonable steps they have taken to ensure that these products are sold in a manner consistent with this TMD.

We will also prepare and maintain complete and accurate records of our decisions, and the reasons for those decisions in relation to:

- All target market determinations for these products,
- Identifying and tracking review triggers,
- Setting review periods, and
- The matters documented in this TMD.